


# Feeding Hope

Summer 2022



I'm hungry

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## Our Mission

We combat the hunger crisis in our region by strategically procuring and distributing nutritious food through community partners ... **because no one should go hungry.**

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Susan E. Goodell  
El Pasoans Fighting Hunger

# Battling Inflation

*Dear caring Friends,*

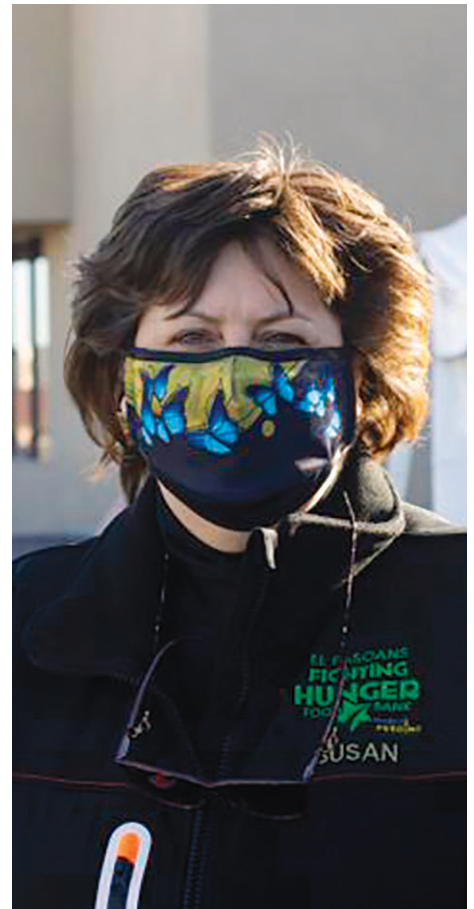
The nation as a whole is feeling the effect of rising prices. Everything from gas, groceries, and interest rates are pulling more money out of everyone's wallet, but the impact is felt most by people already struggling to put food on their table. The El Pasoans Fighting Hunger Food Bank is struggling with the economic storm as well.

Providing food for people in an isolated desert is challenging. We don't have an overabundance of local farms or food producers to supply us with food, and local food markets have less on the shelves meaning we receive less from them. This situation pushes us to ship in more food from outside of our area. In addition, inflation, gas prices, and fewer truck drivers impact what we can provide. However, one thing never changes, the line of people that need food.

For most of us, summer is the time for fun, but for those families that rely on schools for breakfast and lunch to feed their children, summer becomes the hungriest part of their year. These families face hard choices with the little they have. The decision to pay utilities, medicine, or rent becomes an impossible and heartbreaking choice next to the extra meals they need to provide. Time away from school equals more time with hunger.

As the summer months march on, so shall we. We will continue providing nutritious meals to those that need them. We are welcoming back volunteers by providing a new breakroom, and we're planning to build a new kitchen. As the summer gets hotter, we also plan on shading our Mercado to help shield our clients, food, and staff from the brutal heat. We see a bright future ahead with you in our corner. So please continue to support us by donating in any way you can ... because no one should go hungry.

Susan Goodell  
Chief Executive Officer







# Welcoming Volunteers Back!

We've constructed a new volunteer breakroom. This new space is our way of saying we love our volunteers! These men, women, and youth are on the front lines of feeding the food insecure, and now they have a great place to take a break and recoup from their heartfelt work.

This room emanates relaxation now, but the National Guard used this area as ground zero to feed people during the Pandemic. This room saw more carts of food pushed out to the community than any other at that time. With the Pandemic coming to an end, we wanted a way to welcome back volunteers, new and old.

At that point, we had a plan but no way to make it real. That is when our good friends from Rebuilding Together El Paso and SHEBuilds volunteered their time and effort to turn a severely worn room into the comfortable breakroom you see now. We can't thank them enough for their work.

Now, with the National Guard efforts fading into the past, we look towards the future of you becoming a volunteer. Please help us continue caring for our community's less fortunate. **Our veterans, senior citizens, and children of the borderland need you. So, consider volunteering your time, using your phone to scan the code, and make a difference in your community.**



## A Mouth-Watering Fundraiser

Have you ever had a dish sooo good it haunted your dreams? Yes, I said, "haunted." Well, Chef Lawrence over at the Plaza Hotel made just such a dish.

Introducing the "Golden Tamal!" This beautiful tamale has Oaxacan Blue and Olotillo corn masa crafted with duck Manteca, wagyu beef short rib, and foie gras barbacoa in a corn husk, steamed Sonoran style. Crowned with grilled Baja lobster claws, fresh Mexican grown huitlacoche salsa, and local heirloom greens. Finished with gold leaf flakes and a rainbow of spicy caviar.

**For \$150, you can enjoy the Golden Tamal worry-free knowing half the price goes to charity. That's right, by you enjoying a one-of-a-kind tamale, you are providing 525 meals to those in need right here in the borderland.** So, indulge yourself by having two or three Golden Tamals, and be proud to know you are a hunger fighter!



## Help Made Simple

There are several programs aimed at helping people here in the borderland. All of them are great at particular areas of focus. Need housing help? This program. Social

Security help? That program. Electric, water, or gas? This other program. Navigating through all the red tape meant to help is more frustrating and time-consuming than most people understand. That is where April Rosales Dominguez, Social Service Site Manager, comes to save the day.

Don't let the long name and title fool you. She is quick and efficient with finding the right programs for our clients. Most

of the people April and her team meet with come in for one issue, but they leave with a multi-agency-program plan. April can explain it better, "When a client comes to us, they are focused on one problem, but through our process, we notice and identify they may need help with missed electric payments, rental help, Medicaid, or even taxes. We are their one-stop-shop." April and her team are the best "one-stop-shop" in the borderland. Helping people is what they do, and they are good at it.

Most view El Pasoans Fighting Hunger solely as a food bank but we are so much more. We are full of caring people that are here to help in every way possible.

## Welcoming New Board Members



**Richard Lange, MD., M.B.A. -  
President, Texas Tech University  
Health Sciences Center El Paso**

Dr. Richard Lange earned his M.D. from the University of Texas Southwestern Medical School in Dallas. Prior to his arrival at TTUHSC El Paso, Dr. Lange

served as vice chairman of medicine and director of educational programs at the University of Texas Health Science Center in San Antonio.

Dr. Lange has been listed as one of the Best Doctors in America, was named a Texas Super Doctor by Texas Monthly in 2021 and he is also El Pasoan of the year. He is also the current chair of the U.S. Food and Drug Administration's Circulatory Systems Devices Panel.



**Carlos Eduardo Cardenas P. C. -  
Attorney & Counselor at Law,  
Cardenas Law Firm**

Since being licensed in Texas as an attorney, Carlos has focused his practice of law on representing clients in personal injury and commercial

litigation and in administrative law proceedings before the State Office of Administrative Hearings in Austin. He is a member of several professional organizations, including his current service as Chair Emeritus of the Council for the State Bar of Texas Litigation Section; as Past Fellows Chair of the Texas Bar Foundation; Past President of the El Paso Chapter of the American Board of Trial Advocates. Carlos is also the Large Section Representative and member of the State Bar of Texas Board of Directors.



**Matt Kaplowitz - Sinclair Broadcast  
Group Vice President and KFOX14/  
CBS4 General Manager**

Matt has been in Broadcast Media since 2000 with time spent in Reno, Pittsburgh and two stops in El Paso.

Matt began his career as an Account Executive for KVIA and then moved to KFOX. In 2009 he became the Local Sales Manager to the Fox affiliate in Reno.

Matt returned home to El Paso as the Director of Sales for KFOX. In 2018, he became General Manager of KFOX/KDBC.



9541 Plaza Circle  
El Paso, TX 79927-2005  
915-298-0353

[info@epfhfb.org](mailto:info@epfhfb.org)  
[www.elpasoansfightinghunger.org](http://www.elpasoansfightinghunger.org)

