

# Feeding Hope

Summer 2021

## ALSO IN THIS ISSUE

### CEO Letter

Page 2

### CSFP

Page 2

### Hunger Byte

Page 3

### Get Shift Done

Page 4





## Our Mission

We combat the hunger crisis in our region by strategically procuring and distributing nutritious food through community partners ... **because no one should go hungry.**

### Board of Directors

#### Board Chair

Stuart R. Schwartz  
Attorney Scott Hulse, PC

#### Board Vice President

Brad Dubow  
Townsquare Media of El Paso

#### Board Vice President

Crystal Long  
GECU

#### Board Vice President

Richard Dayoub  
Thunderbird Management Consulting, LLC

#### Secretary

Penny Nevarez  
Nationwide Insurance

#### Treasurer

Cyndi Maestas Henry  
Lauterbach Borschow & Co.

#### Parliamentarian

Jose Abe Gonzalez  
Kemp Smith, LLP

#### Immediate Past Chair

Mark Matthys  
Wells Fargo Bank

Tanny Berg  
Epicenter El Paso

Bradley V. Byers  
Edward Jones Financial Advisors

Jorge Caballero  
Texas Tech University Health Sciences Center

Kassi Foster  
Franklin Mountain Investments

Eddie Gutierrez  
Community Leader

Josh Hunt  
Hunt Companies

Demetrio Jimenez  
Tropicana Properties

Christine Jones  
EP Riverbend Development

Kristi Marcum  
Merrill Lynch/Bank of America

Robert Moore  
El Paso Matters

Scott Simon  
Marathon Petroleum

Marise L. Textor  
Community Leader

#### Chief Executive Officer

Susan E. Goodell  
El Pasoans Fighting Hunger

## Dear caring Friends,

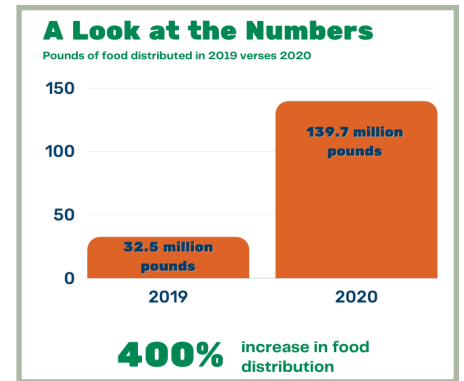
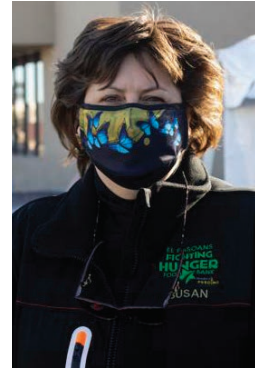
"Everyone affiliated with El Pasoans Fighting Hunger Food Bank takes pride in what we've accomplished over the past year, and the numbers justify it: In 2020 we distributed 139.7 million pounds of food to our neighbors in need throughout the Borderland. This compared to the 32.5 million we distributed in 2019. A considerable portion of this food assistance went to first-time visitors who, due to the pandemic, lost their jobs and suffered financial hardship.

We served thousands of people even as we dealt with supply-chain interruptions and health risks for our volunteers and staff.

The pandemic made it clear for us that our food bank works best as a community asset and a collaborating partner with other non-profits, businesses, city, county, state, and federal agencies, Feeding Texas, and Feeding America."

Together, we are changing lives.

Susan Goodell  
Chief Executive Officer



Commodity  
Supplemental  
FOOD PROGRAM

## El Pasoans Fighting Hunger Food Bank Receives Approval to Increase CSFP Caseload

The food bank is thrilled to be awarded an increased caseload for CSFP boxes by the Texas Department of Agriculture. These boxes are made up of shelf-stable nutritious food, like dairy, fruits and vegetables, and grains, and also include nutrition education information. The approval of the temporary caseload will allow the food bank to enroll more seniors in the program, up to 1,000 more.

The CSFP works to improve the health of low-income persons at least 60 years of age by supplementing their diets with nutritious USDA Foods. The program is a monthly commitment for clients who must pick up their CSFP box at least once a month at the food bank. This does not affect their eligibility to visit the food bank or any other distribution site. However, clients must commit to picking up their box monthly in order to continue the program.

"We are seeing people becoming very interested in this program," stated Karmela Galica, Director of Programs at El Pasoans Fighting Hunger Food Bank. "The community has learned about this important program and we are able to meet that increased interest with the expanded caseload. Additionally, clients enrolled in CSFP can have access to the FOOD FARMacy."

CSFP is available only to adults 60+ who meet the eligibility criteria. During the intake process, those who qualify for the program are quickly identified through the Link2Feed system and offered the opportunity to participate. Those wishing to participate present an ID, fill out the application, and pick up their CSFP box each month.



# HUNGER BYTE



## FEMA Funds Aid Recovery

**Excellent News!** FEMA awarded El Pasoans Fighting Hunger Food Bank additional funds to purchase one month of food! This was welcome news after the food bank was hit hard during the winter storms and the increased demand some agencies saw for food due to COVID-19.

**The funding from FEMA in 2020 and now in 2021 had a huge impact on the food bank's ability to feed the community.**

## EPFH Using New Technology

The new Link2Feed client database software has been fully rolled out at four of the five primary sites and the majority of the food bank's mobile pantries.

*L2F allows clients to enroll, and, once they are determined to be eligible, to access food at any of our Link2Feed-enabled partners without enrolling again. Once enrolled, they will only be asked to update and verify information and won't have to re-enroll when going to a new EPFH L2F enabled site. This software also provides the food bank with valuable data that is used to determine where the need is greatest, and, strategically, where new distribution sites are needed to better serve the community.*

## Food FARMacy

The Food FARMacy has opened on a limited basis as a large client choice pantry. Once the pandemic is behind us, the food bank will convert to a full Food FARMacy, focusing on serving individuals with food-related illnesses and others with special dietary needs.



At this time the Food FARMacy is open to very low-income seniors who are part of the Commodity Supplemental Food Program (CSFP), which works to improve the health of low-income persons at least 60 years of age by supplementing their diets with nutritious USDA Foods. **Food FARMacy participants love being able to shop for their own food, just like at a grocery store!**

## Assistance to Refugees and Migrants Entering the U.S.

Each day, the food bank is making between 150 and 350 individually packaged breakfasts and lunches for the refugees staying at local shelters. In addition, the food bank is also providing ingredients for producing hot evening meals to local faith-based community agencies. The food bank is actively providing food, water, and hygiene products for the migrants to take on the bus journeys to their ultimate destinations. FEMA asked the food bank to provide the trucking, logistics, and warehousing for extra items (toys, snacks, etc.) for the unaccompanied minors being housed at Fort Bliss.

# Thank You!

## Every dollar donated provides 7 meals!

A special thank you to some of our donors whose gifts are helping the food bank provide meals to our neighbors who are struggling to put food on their table.

Greater Good Charities: 35,000 meals  
Blue Cross Blue Shield: 322,000 meals  
Tyson Foods: 98,000 meals  
El Paso Electric: 210,000 meals  
Bank of America: 700,000 meals  
Texas Methodist Foundation:  
700,000 meals

Albertsons: 350,000 meals  
Robert E. and Evelyn McKee Foundation:  
126,000 meals  
The Samuel Freeman Charitable Trust:  
105,000 meals  
MAV Foundation: 35,000 meals



SAMUEL FREEMAN CHARITABLE TRUST



Robert E. and Evelyn McKee Foundation



# Get Shift Done El Paso Creates Leaders Monica Carrisal

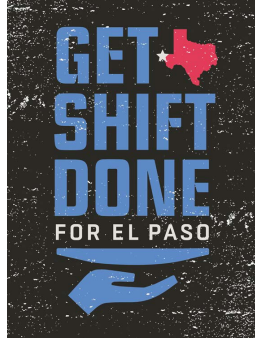
Get Shift Done is a collaboration between El Paso Community Foundation and Get Shift Done El Paso.

Monica Carrisal started working for Get Shift Done back in April of 2020, one year ago. It was in the middle of the pandemic of 2020 when, all of the sudden, she found herself without a job. She heard of Get Shift Done and decided to give it a try. When she started working at the food bank through Get Shift Done, Carrisal saw what she was doing as just a job to keep her above water, but as time progressed, she affirms she has learned so many things. Carrisal works permanently at the food bank as a full-time employee.

"I like working for the food bank and I enjoy contributing and helping the community. The food bank has brought out that part of me that I never knew I had. I have learned how to be humble, how to have respect for people, but the most important thing the food bank has really done for me is the fact that I have learned to see the face of the good Lord in the faces of others."

At the food bank Carrisal is responsible for the main distribution line, making sure that there is a good variety of nutritious food in the carts that are handed out to clients who visit the food bank. She proudly states that she is responsible for the efficiency, safety, quality, and housekeeping of the line and warehouse. She makes decisions and looks for resources to make things happen.

She is a leader and feels she teaches and influences others.



# In His Own Words Jose Miguel Macias Nava

Last year was a very difficult year for me and my family, because at the onset of the pandemic I lost my job.

An engineer by profession, I knew it was not going to be easy to find another job when the majority of businesses were letting people go. Thanks to the kind heart of some people, I was able to find another job, though at a much lower rate of pay than the job I had, but something is better than nothing.

Since my salary was not enough, I found myself having to go to the food bank to ask for help to put food on my table.

I want to express my gratitude to all the people who volunteer and are associated with the food bank, and are part of this wonderful act of community, especially during the pandemic. Thank you very much for all you do for us and our families.



## Sustained Giving

Our new website allows donors the option to make a sustained gift through monthly payments. **We currently are seeking 2,500 donors to make \$20 monthly contributions;** that would result in \$600,000 for El Pasoans Fighting Hunger Food Bank and 4,200,000 meals for people in need!



9541 Plaza Circle  
El Paso, TX 79927-2005  
915-298-0353

[info@epfhfb.org](mailto:info@epfhfb.org)  
[www.elpasoansfightinghunger.org](http://www.elpasoansfightinghunger.org)



## No One Should Go Hungry

For kids relying on school-provided meals, summer was already a difficult time. Now, with so many families in crisis, this summer is even more difficult. Parents already struggling to get by don't know how they'll cover those meals this summer, and more children are going hungry. We humbly ask for your support in making sure no kid goes hungry this summer.



**Donate today!**